



Risk  
Society

managing risk for sustainable development

# Risk Management

## Increasing Aid-effectiveness and Catalyzing Change

8-11 December 2014

The Hague, The Netherlands

Language: English

### What is Risk Management (RM)?

Managing risks means to understand, evaluate and take the necessary steps to increase the probability of success and reduce the likelihood of failure.

Find more details about the programme and for the registration, please, contact course facilitator Magda Stepanyan at [info@risk-society.com](mailto:info@risk-society.com)

All participants are entitled to **two hours free remote coaching** on how you can use the risk management tools for your concrete challenges.

Prominent guest speakers will present practical examples of risk management in the development sector. The programme is highly interactive and each session incorporates practical hands-on exercises.

### Overview of the Training Programme

The world is getting more interconnected and interdependent. This creates increasing **uncertainties** for development interventions. Such uncertainties can either be turned into opportunities or may become obstacles or challenges on the path to development goals. Risk management deals with the uncertainties inherent to any development intervention. By identifying and analyzing these uncertainties, development actors will be better placed to make informed decisions and will deliver better results on the ground.

- ▶ *The difference between uncertainties and risks.*
- ▶ *How to identify and assess risks?*
- ▶ *How to use risk management to design and implement strategies?*
- ▶ *How to use risk management to increase effectiveness and efficiency of projects and programmes?*
- ▶ *How to use risk management to enhance transparency and improve communication among development partners?*
- ▶ *How to increase risk awareness within an organization and take accounts of the human factor in effective risk management?*
- ▶ *How to apply concrete tools to identify, assess and respond to risks in your daily practice.*

**€ 1995,-**

Participation costs (excl. VAT)

Participation costs include coffee, tea and lunch. It also includes 2-hour remote coaching to be requested within six months after completion of the course. A 10% early bird registration applies to bookings made before 15 October, and there is a 30% colleague discount for each additional colleague from the same organization.

7 December, 5pm: A Dutch-style welcome reception.

## Risk management and development practice

December 8

### ***Introduction to Risk Management for Sustainable Development***

This session introduces the concepts of 'risk' and 'uncertainty' and discusses the difference between a *threat-focus* mentality and an *opportunity management* perspective in development practice.

### ***Scenarios and Scenario Based Strategies***

Introduction of the 'concept of futures' and how anticipation of the future can inform development practices. Paul de Ruijter (the Netherlands), a leading expert in the field, will introduce scenario planning. Participants will discover how scenario planning can be used to help development actors strategize ways of responding to imminent social and economic challenges in the developing world.

## Risk Management: theory and practice

December 9

### ***Understanding the Risk Management Concept***

This session will introduce the concept of risk management based on the ISO 31000 guidance standard. Participants will learn and practice how to apply an integrated risk management framework in their own projects and programmes. The latest trends in risk management for development in leading international organizations. Participants will learn the difference between various types of risks. You will get concrete tools to identify and assess risks, as well as define risk response measures at various levels.

### ***Integrated risk management: National Risk Assessment in the Netherlands***

Dr. Marcel Mennen, National Institute of Public Health and Environment, Centre for Environmental Safety, Netherlands, will present a practical case of national risks assessment in the Netherlands.

## Mainstreaming Risk Management in Development Initiatives

December 10

### ***Governance and Complexity***

Dr. Martijn van der Steen, deputy dean and deputy director of The Netherlands School of Public Administration, will introduce the challenges and opportunities for effective governance in the context of development cooperation.

### ***Risk Management in Development Interventions***

How risk management (RM) can be mainstreamed in development interventions: at the design phase; at the implementation phase; and at the exit stage.

### ***Group work***

Participants will be divided into small learning groups. In the group you design and an integrated risk management framework based on a project, programme, or strategy taken from your area. Each group will present the results.

## Mainstreaming Risk Management: Group Work

December 11

### ***Human factor in risk management***

The presentation will demonstrate how the risk perception and risk tolerance can impact decision-making and how risk management culture can support delivering developments results.

### ***Presentation of Group work and discussion***

***A guided tour in The Peace Palace, in The Hague.***

**Magda Stepanyan, MA, MSc, CIRM, Course Facilitator**

She holds two master degrees in Sociology and Public Administration (Leiden University) respectively, as well as International Certificate in Risk Management from The Institute of Risk Management (UK). She has over 15 years of expertise working with the organizations such as EC, UN, WB, Red Cross, and many others in the areas of risk management, disaster risk management, capacity development, M&E. She authored UNDP Technical Paper on Risk Management for Capacity Development Facilities: An Output from the Global Review.

**Paul de Ruijter, MSc, Guest Speaker**

He holds MSc in Management Engineering from the Twente University (The Netherlands). He is the director of De Ruijter Strategy (<http://www.deruijter.net>), a specialist Scenario Planning and Strategy consultancy, with almost a quarter of a century of experience in the field. In recent years he has worked as a designer of and consultant for scenario and strategy projects for various organizations such as Rabobank, IHC Merwede, BAM, the International Energy Agency, the World Council for Sustainable Development, and International Committee of the Red Cross (ICRC).

**Marcel Mennen, PHD, Guest Speaker**

**Senior Scientist at the National Institute of Public Health and Environment, Centre for Environmental Safety**

He holds MSc in Physical Chemistry at Leiden University and obtained a PhD in Physical Science and Mathematics. His expertise covers a broad range of areas varying from air quality, health and environment science, environmental disasters and CBRN risks and threats to the broad scope of national safety and security (scenario studies; risk and threat assessment). Since 2010, he is the general secretary of the Dutch National Network of Safety and Security Analysts (ANV). This network produces the yearly National Risk Assessment of the Netherlands, in which risks, threats and hazards are assessed using an all-hazard uniform methodology.

**Dr. M. Martijn van der Steen, PHD, Guest Speaker**  
**Netherlands School for Public Administration (NSOB)**

Dr. M. Martijn van der Steen joined the NSOB in 2002 and is deputy dean and deputy director of NSOB and director of its think tank. Martijn studied public administration and history at Erasmus University Rotterdam and was trained as a management consultant at Dutch firm Twijnstra Gudde. His research interests include network management, the use of forecasting and scenarios in policy-making, and the relationship between the media and government. Martijn received a PhD from Tilburg University for a study on the use narratives in the political debate about aging. He contributes to several of the School's research projects with a focus on strategic management and the role networks can play in the provision of public services. He also is dean of the Master Class Regulation and Compliance, the Master Class in Policy Analysis and dean of a tailor-made-in-house program for the municipality of Amsterdam.

## Language of Training

English

## Certificate

Participants will receive a certificate of attendance.

## Who is it for

Development practitioners from both developing and developed countries. We expect participants to come from both NGOs, think-tanks, Inter-governmental organizations, research institutions, foundations, charities and the public sector. The training can also be useful for those who want to better understand new trends in the field of sustainable development and learn how to deliver development results under uncertainties.

## When

December 8<sup>th</sup>-11<sup>th</sup>, 2014

## Where

The Hague, The Netherlands

## Price

€1995 (ex. VAT)

The course fee includes coffee, tea and lunch on all days as well as a welcome reception on the first day. It also includes **2-hour remote coaching** to be requested within six months after completion of the course. A range of discounts is also available: participants from developing countries are entitled to €500 discount per person; a 10% early bird registration applies to bookings made before 1 October, and there is a 30% colleague discount for each additional participant from the same organization.

## Cancellation policy

Participants may cancel up to 14 days before the start date. No refunds will be made thereafter.

## Seats

*Number of places is limited to 25!*

## Accommodation

The organizers will help participants find accommodation in the close vicinity of the training venue.

## For inquiries and registration please contact

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